



**Rock Hill Accommodations Tax/Tourism Commission
Wednesday, April 17, 2019
Manchester Meadows – 9 AM**

Minutes

PRESENT: Melvin Clark, Connie Delaney, Wayne Holmes, Sharad Patel, Betty Plumb

ABSENT: Jason LaBarge, Charlie Robinson

STAFF: Laurie Helms, Wendy Hill

VISITOR: Kimberly Byrd, City of Rock Hill Economic & Urban Development

WELCOME: Chair, Connie Delaney, opened the meeting at 9:04 AM.

MINUTES: The March 20 and April 1, 2019, minutes were approved as presented.

STAFF

HIGHLIGHT:

None

DEPARTMENT

UPDATE:

Tourism Related Construction Projects – Laurie Helms

- Construction on the Cherry Park alternate entrance/exit project is complete.
- The Cherry Park playground is complete.

Monthly Report

- In Commissioner Packets; No discussion

Tourism Coordinator's Report - Wendy Hill

- Four reimbursements from the 2018-2019 65% Grant Fund were processed since the March 20 Commission meeting. The Arts Council of York County and ChristmasVille requested and received their full grant amount. Historic White Home and the Yap Iswa Festival requested partial reimbursements and will turn in an additional reimbursement request prior to cycle-end.
- Three economic impact event estimations were completed:
 - Rock & Roll Wheelchair Tennis Classic at \$ 3,554; the BMX Carolina Nationals at just over \$2,000,000 and the Carolina Champions Soccer League event at nearly

\$337,000.

- PRT is receiving contracts from the 2019 Host Hotels for the USA Volleyball Palmetto Region events expected in 2020 and 2021.

OLD BUSINESS:

2019-2020 ATAX Grant Cycle:

- Commissioners met for a fourth and final discussion regarding the 65% Grant Recommendations for the 2019-2020 ATAX Grant Cycle.
- Upon a motion duly made and seconded, recommendations for 21 applicants were approved by the Commission. The recommendations will move forward to City Council for final approval in May or June. See Exhibit A – 65% Fund.
- The 2019-2020 Accommodations Tax Grant recommendation for the 30% Advertising & Promotions Special Fund will be forwarded to the Commission via email for their approval of proposed expenditures.

ADDITIONAL ITEMS

- The Commission requested clarification from Historic Rock Hill regarding 2018-2019 65% Funding expenditures.

ADJOURNMENT: The meeting concluded at 10:20 AM.

NEXT MEETING:

Wednesday, May 15, 2019, at 9 AM at City Hall - Room 371

Submitted by: Wendy Hill, ATAX & Tourism Commission Liaison April 17, 2019