

PUBLIC PARKS AND RECREATION COMMISSION

Tuesday, February 4, 2020

City Hall, Room 373

6:00 PM

MINUTES

PRESENT: Bev Carroll, John Coleman, Larry Erwin, Toy Rhea, Edwina Roseboro-Barnes, Perry Sutton, Matt Watson

ABSENT: Benny Evans, Rene Brannan

STAFF: John Taylor, Mark Sexton, Garnet McKeown, David Linder, Bill Berry, Amanda Helms, Steven White

CITIZEN

COMMENTS: None

STAFF

HIGHLIGHT: Steven White oversees the ballfields and landscaping at Cherry Park. He joined the PRT team in 2019 following a military career and a parks and recreation career in New York. Steven commented on the family-oriented workplace and his appreciation for the organization and management. Steven and his wife love their new community.

MINUTES: The January 7, 2020 meeting minutes were approved as presented.

OLD

BUSINESS:

Strategic Plan Update

- The Rock Hill Sports and Event Center (RHSEC) is still in punchlist phase. The five sports tourism events held at the site since the unofficial opening have exceeded economic impact predictions. Design flaws will impact the availability of the championship court until they can be properly fixed.
- Commissioners and staff noted the positive facility comments from RHSEC participants. Issues such as the court lighting style and parking were discussed.
- Water and Sewer Divisions continue work at River Park. PRT staff are seeking a grant from the Department of Natural Resources to fund restrooms for River Park.
- Duke Energy land for the park at Lake Wylie is in process for annexation to the city.
- Grading progress continues at the Miracle Park site.

Master Plan Update

- Sports tourism events in January generated a \$4.1 million direct economic impact.
- Seven sports tourism events are scheduled in February.

FY2021 Budget

- The department will request personnel reclassification and promotion requests valued at \$8,000.
- Budget initiatives include requests for staff and start-up supplies for Miracle Park and the Duke Energy park on Lake Wylie, marketing funds and refurbishment of Northside.

NEW

BUSINESS:

Advisory Committee Update (attached to official minutes)

- Staff brought two advisory committee nominees to the commission. Tami Byers (Tennis) and Monique Ramseur (African American Cultural Resources) were appointed by the commission.

- Advisory Committee 2019 Accomplishment and 2020 Goals were distributed to commissioners for review prior to discussion and votes at the March 3 meeting. Commissioners were asked to attend upcoming meetings of assigned Advisory Committees.

David Boone Advisory Award Nomination

- The David Boone Advisory Committee Award is given annually to the individual, group or organization dedicated to providing volunteer services to Advisory Committees serving the PRT Department. The floor was opened for nominations.
- The award will be presented at the March 10 Volunteer Appreciation event.

Community Outreach

- The Senior Health Fair attracted 45 senior health and well-being vendors and 450 participants.

Partnership Report

- City Council approved a partnership with Visit York County (VYC). Goals include improving event recruitment efficiency, sharing of hospitality duties, accurately crediting event leads. VYC has agreed to pay the City \$300,000 annually. The \$300,000 is generated from a 2% “destination fee” charged at hotels located within the city limits.
- City of Rock Hill events will be listed as “in partnership with Visit York County.” Visit York County events held within the Rock Hill School District will be listed as “in partnership with the City of Rock Hill.”
- The City is also working on partnership negotiations with Winthrop University.

ADDITIONAL COMMENTS:

- The Annual PRT Volunteer Appreciation Event will be held on March 10.
- The Rock Hill Sports and Event Center will hold a grand opening on March 19.
- Commissioner Sutton discussed a year of upcoming filming in Rock Hill with the focus on football but involving other sports in the City of Rock Hill. Linh Le is developing this project.

EXECUTIVE

SESSION: None.

ADJOURNMENT: Having no further business, the meeting adjourned at 7:39 PM.

Respectfully submitted,

Amanda Helms