



**Rock Hill Accommodations Tax/Tourism Commission**  
**Monday, April 6, 2020 – 12 PM Audio Conference Call**  
(In lieu of meeting due to the Corona Virus)

**Minutes**

**PRESENT:** Connie Delaney, Letonia Gladden, Jason LaBarge, Betty Plumb

**ABSENT:** Wayne Holmes, Antonio Mickel, Sharad Patel

**STAFF:** Laurie Helms, Wendy Hill

**WELCOME:** Chair, Connie Delaney, opened the meeting at 12:03 PM.

**MINUTES:** The February 19, 2020, meeting minutes were emailed to the Tourism Commission prior to the conference call. They were approved as presented. There was no meeting in March due to the Corona Virus.

**OLD BUSINESS:**

**A. ATAX 2020-2021 Recommendations**

- A quorum, with four Commissioners present via conference call, reviewed 19 projects for potential funding from the 65% Tourism Related Grant distribution.

- Chair, Connie Delaney, named the list of projects (as listed below) and asked if there were any questions. There were none.

Arts Council of York County

Bethelwoods

Camp Canaan

Charlotte Independence Soccer Club

ChristmasVille

City of Rock Hill – USA BMX Carolina Nationals

College Disc Golf National Championship

Come-See-Me Festival

Culture & Heritage Museums

Historic Rock Hill – White Home Museum

Juneteenth

Old Town Amphitheatre Summer Concerts

Old Town (Founders) Ice Rink

Olde English District

Patchwork Tales

Rock Hill Sports Commission – Sports Marketing

US Disc Golf Championship

Visit York County

Yap Ye Iswa Festival

- Commissioners jointly discussed their recommendations. There were a few adjustments made and a phone call to Commissioner Holmes, who was unable to join the conference call, to confirm his recommendations. Changes were made with the understanding the updated amounts for all Commissioners would be emailed to them after the revisions.
- All present were in agreement with the recommendations as set at the end of the conference call, though Wendy will communicate with Commissioners Mickel and Patel, who were also unable to join the virtual meeting, to update and/or confirm their recommendation amounts. Once their recommendations are established, Chair, Connie Delaney, requested the 65% Fund documentation be emailed to all Commissioners, with all responding to Wendy by Tuesday, April 7 at 5 PM, with any further adjustments or with their approval of the 2020-2021 65% Grant Fund Recommendations.
- If there are any further changes to be made, a conference call will take place on Wednesday, April 8, at 10 AM. If there are none, the recommendations will stand as approved by email confirmation and prepared for presentation to City Council.
- The quorum, with four Commissioners present via conference call, approved the 2020-2021 30% Advertising and Promotion amounts as presented.

**ADDITIONAL ITEMS:**

- Staff praised Commissioners for their time and effort in advance of the day's meeting. Several Commissioners spent many hours with applicants this year - listening to their presentations and project plans prior to the application due date. Commissioner Gladden stated that in doing so, it was especially helpful for her in considering tourism projects in this first year of her term.

**ADJOURNMENT:**

The meeting concluded at 12:45 PM.

**NEXT MEETING DATE:** To be determined