



Rock Hill Tourism Commission Meeting Minutes
June 15, 2022 | Room 373, Rock Hill City Hall

Present: Connie Delaney, Wayne Holmes, Betty Plumb | Absent: Antonio Mickel, Letonia Gladden, Sharad Patel, Arvin Salvacion
Staff: Rebekah Ardis, Laurie Helms, David Linder, Mark Sexton

Welcome & Call to Order: Betty Plumb, Chair – Called meeting to order @ 9:08 AM

Approval of Minutes: Did not have a quorum for approval of minutes.

OLD BUSINESS:

Master Plan Report: David Linder & Mark Sexton

- Discussion of adidas 3SBB Championships: The Rock Hill Sports & Event Center and adidas Basketball announced a multi-year partnership to host the adidas “3SSB Championships”. The adidas 3SSB live-period event series gives the top 15U, 16U, and 17U adidas sponsored teams, a chance to compete against top talent and take home the coveted crown of “3SBB Champions”. At the end of the championship, there will be a camp for the Top 60 boys and Top 60 girls. We are anticipating having over 2,000 college coaches in attendance during the camp. Boys showcase games/tournament are July 6-10, Girls showcase games/tournament are July 8-11, then the boys and girls camp will be July 12-13.
- Due to the partnership with American Cornhole League, we will have 12 additional televised sports on August 5 with ESPN Ocho Take-Over on ESPN2 at two locations (Manchester Meadows and Rock Hill Sports & Event Center). Some of the events are Cornhole, Whiffle Ball, Axe Throwing, Tag, and Slippery Stairs.
- Improvements at Carroll Park, Downtown Fountain Park (restrooms), Armory Park, and Rock Hill Park at Lake Wylie (swimming beach, canoe/kayak launch, fishing, trails, and restrooms) were all discussed. Also, plans for the next regional park were briefly mentioned. Armory Park updates will be coming due to a competitive federal grant that was received.

2022-2023 Accommodations Tax Grant Update: Mark Sexton

- Mark Sexton discussed the outcome of the City Council meeting where the Accommodations Tax grant funding recommendations were deliberated. He assured them they did their job as Commissioners to vet applicants and recommend funding.

NEW BUSINESS:

- Rebekah Ardis provided data from May 2022 Event Economic Impact report.

ADDITIONAL COMMENTS:

- Rebekah Ardis updated the Commissioners on the Direct Event Economic Impact from May 2022. Of the 18 events that were held at Rock Hill Parks, Recreation & Tourism facilities there was a direct economic impact of over \$10.9 million and over 51,000 attendees.

Adjourned: 9:50 AM

*Respectfully submitted,
Rebekah Ardis*

Next Tourism Commission Meeting: Wednesday, August 17, 2022 at 9 AM – City Hall Room 373