



RHPF Advisory Board Meeting/Knowledge Perk Coffee
May 24, 2022 – 8:30 AM
MEETING MINUTES

Board members present: Toy Rhea, Counsclo Bowie, Zander Galloway, Melissa Cassell, Jan McCoy, Cathy Wilson, David Williams. PRT staff members present: Becky Adams and Lisa Nunez

Rhea opened the meeting and welcomed everyone

Reviewed minutes of 03/22/2022 meeting. No additions or corrections. Unanimously approved.

FINANCIAL REPORT: Adams—This report does not reflect money contributed to Fiesta at the Fountain. Note the small amount (less than \$500) received to go towards a future skate park from a group who did demonstration during Come See Me; city is not in partnership with them, but offered to hold their money while they push to create an inline skate and skateboard park. Group gave a presentation at RH Parks Comm. meeting, and mayor wants one, but must research and investigate liability, and costs to manage/staff the park. Rhea—RH has skateboarders in streets and downtown and it would be good to give them a safe place to go. Galloway—How much money does the city want this group to raise before they can discuss seriously? Adams--\$50,000; maybe they could fund a match. We have the velodrome already built and not being used and several pools aren't being used that need very expensive repairs. Charleston has one of the few skate parks on the East Coast and people come from all over the US to skate there.

There will be two requests coming before board--Armory Park improvements in the amount of \$300,000 over 3 years; we were awarded a \$1.2 million grant that requires a match. Improvements would include work on a new playground, swings, new shelter, trail and athletic field, signs, landscaping and furniture. Cedar Crest Park project also was awarded \$80,000 for improvements, and a request for \$20,000 more from board is expected. Rhea—That park is heavily used. Has there been anymore discussion on splash pad or water park? Williams—Due to liability cities are not installing them as much. The pool at Emmett Scott is in terrible shape. Adams—All city pools were built in 70's and are almost beyond the point of fixing, and we can't get anyone to work. Two out of four will open in June. Galloway—Are they heavily used? Adams—Until July 4th. Williams—If we turned those pools into skate areas the center employees could oversee them.

Adams—I will be participating in a webinar concerning mid-year reports. Jesse and Foundation are doing a great job. Move was made to accept Financial Report as written. Unanimously approved.

Fiesta at Fountain Report: Adams— We had perfect weather with 194 guests at 24 eight-foot tables, with a goal to engage a different age and demographic than our usual donors; we did have a younger group, but not a lot of diversity. \$17,000 has been received, more is pledged. Will take “ask cards” and mail to our donor base, which needs to happen every year. Galloway—Will there be another ask? Adams— Yes, I will be calling each donor and asking them for feedback and telling them more about the foundation, and sending a thank you letter by June 1. After that they will get an email. Rhea—Which fund did the money received go to? Adams—Many were undesignated, but other specified therapeutics, youth, etc. Galloway—Were funds received from previous or new donors? Adams—Had some new donors. Williams— People were excited during event and how we connect while we have them on site is important. There was no traditional auction but maybe we could prompt them to all hit their phone together, with no forms to fill out. It’s immediate and easy--like the Eagle Club did using “32 Auctions”. It was a live, “Donate Now” phone “silent” auction. Galloway-How did you determine who to invite? Adams—Using PRT VIP, BMX, Advisory Boards lists, etc. that we have, and reaching out to those in the community that we have a relationship with.

OTHER COMMENTS received from Attendees: Rhea—Tickets sold out in 6 days, but I received many calls from people upset wanting to attend, but chef couldn’t prepare more food—250 people would have been a mess; Had to have quality over quantity for such an event. Adams—PRT Dept. completely supported it, and had 50 staff people serving but I’m not sure we could do that again; maybe we can explore getting volunteers to serve. Some commented that they were uncomfortable with staff serving alcohol. Heard some comments about the food served--we won’t serve a whole fish again. Cassell-We can’t spend that amount for every event – we need to look at other types of fundraisers. Galloway—People liked maracas and gift. Adams—Some asked why we didn’t wear nametags and I explained it was a party, not a networking event. Rhea—It was held at the right time of year, although it was busy after Come See Me; Would fall be better? What is final breakdown of money received to the good? Adams-Around \$15,000. Of the 24 tables, 18 tables were purchased as a whole, instead of individual tickets. Two actual farm tables were purchased, and two were given to chef, so that’s an expense we won’t have next time. Next year maybe we can send “save the date” and sell tickets live. Use coaches, youth, therapeutics participants as volunteers or to serve to spotlight those we serve. Need to push out video testimonials on file each month.

UPCOMING: Adams – Working with American Corn Hole to sponsor BMX Worlds in 2024 – they are working on TV rights with networks. Chasing Adidas contacts as BMX sponsor also. Rhea—Adidas held press conference yesterday to announce their 3-year commitment to host tournament. Adams—PRT is pursuing a 10-year contract with them – we want for Rock Hill to be seen as Adidas headquarters; after the press conference we met with school district. Adidas wants to sponsor all school uniforms, provide water bottles, etc. Gina and I will be very busy feeding 300 coaches three times per day from June 6-13 (here about 20 days total), who are here to scout; flying in from all over the US. Adidas is going to build a structure on Court #4 for coaches

to view/eat/scout. Old Town Kitchen and Cocktails is closing restaurant those days to only do our catering. If you need me call or text me during that time because I will not be at office to answer emails.

NEW BUSINESS: Rhea—All boards/commissions/committees must submit goals for the upcoming year for the city. Adams—please review attachment and see where #3 was added for 2022. Moved to push back review of goals until next meeting, and possibly meet at Knowledge Perk again.

Future Meeting Dates: July 26, September 27, November 14
(May not have July meeting, and can move Nov. to Dec. for Christmas lunch)