

The regular monthly meeting of the Rock Hill Economic Development Corporation (RHEDC) Board of Directors was held on Tuesday, January 4, 2022 at 12pm via Zoom teleconference. Notice of the meeting was sent to all RHEDC members, City Economic Development staff, and media.

RHEDC Board Members Present:

Greg Austin	Joel Hamilton	Ron Roveri
Dan Ballou	Jerriane Jackson	Ryan Sanderson
John Black	Dawn Johnson	Stephen Schram
Bev Carroll	Amy Massey	Justin Smith
Colleen Coesens	Kerry Mast	Wes Tuttle
Mari Doroud	Allan Miller	Skip Tuttle
Matt Dosch	Penny Pratt	Brian Vaughan
Dean Faile	Lain Reavis	David Vehaun
Joanne Fockler	Jim Reno	Chad Williams
John Gettys	Toy Rhea	David Williams

RHEDC Board Members Absent:

Robert Alexander	Amy Faulkenberry	
Tim Baldwin	Brad Hastings	
Charlotte Brown	Lester McCorn	Anthony Smith
Bud Dark	Harold Peeples	Dave Williams

Others Present:

Jimmy Bagley	Harley Hubbard	Chay Raines
Sarah Bechtold	George Hynd	Lisa Robbins
Emily Burns	Matthew Kreh	Gladys Robinson
Kimberly Byrd	David Lawrence	Lori Robishaw
Claude Close	Bryan McDaniel	Steven Stone
Laura Cox	Marcia Miktuk	Paul Stratos
Amy Jo Denton	Cameryn Mitchell	Jennifer Wilford
Mary Beth Edwards	Catherine Murphy	Elaine Wilmore
Steven Gibson	Rick Norwood	
Hannah Horne	Katie Quinn	

I. Call to Order

Dawn Johnson called the meeting to order at 12:00 p.m. and welcomed RHEDC Board Members and guests.

II. Approve Minutes

The minutes of the December 7, 2021 monthly meeting were e-mailed to the board on January 3, 2022. A motion was made and seconded to approve the minutes as presented. The motion was approved unanimously.

III. Reports/Project Updates (no actions taken)

Director's Report – Jennifer Wilford

- A. Aspen Infrastructure
- B. Strategic Planning Update

Finance Committee – Matt Dosch

1. Emailed to board 1/3/2022
2. Finance Committee reviewed at December 22nd meeting
3. Contributions of \$4,163 given for Barre Mitchell Fund
4. United Way quarterly funding of \$3,750 received.
5. Overall increase in income of \$14,099.59
6. Activities & transactions related to Talent Pipeline, with United Way funding assisted two businesses paying a total of four interns
7. Activities & transactions related to Tech Incubator, with Relentless Challenge Grant assisted in paying VMS Coord for Gravity Center

A motion was made and seconded to approve the financials as presented. The motion was approved unanimously.

IV. Committee Reports/2022 Goals:

Finance – Matt Dosch

1. Invest, manage, and plan finances in alignment with RHEDC's Financial Management Plan in order to develop and redevelop strategic sites and buildings needed to attract jobs and businesses to Rock Hill.
2. Lead strategic investments and ongoing community engagement and outreach designed to maximize the impact of Knowledge Park, the Clinton ConNEXTion Action Plan and the surrounding areas in transforming Rock Hill and positively impacting the lives of its citizens.
3. Encourage implementation specific goals of the Clinton CoNEXTion Action Plan integrate actionable recommendations into committee workplans and goals as appropriate.

Talent Development – Cameryn Mitchell

1. Continue to collaborate with and recruit business and industry partners to provide and encourage internships/apprenticeships.
2. Support related and complimentary initiatives in the community - such as Jobs Rock Hill, Career Connect, and other existing and future initiatives that provide opportunity for synergy
3. Support post COVID Reskilling and Recovery efforts with our collaborative partners and local companies.
4. Provide support and resources to the collaborative partnership between BELL and the City and upcoming programs as they fit into our vision statement.
5. Identify and apply for \$25,00 in funding to continue the Talent Pipeline intern program.
6. Create two youth apprenticeships.
7. Place eight students into internships or apprenticeships.
8. Place two BELL mentees into internships or apprenticeships in partnership with BELL leadership.

Quality of Life – Justin Smith

1. Establish Committee membership and guiding principles for the newly forming Placemaking team (reporting to QOL) as agreed upon in 2021.
2. Integrate the placemaking process in partnership with the Clinton CoNEXTion Plan and complete at least 2 new community projects that use this methodology.
3. Utilize a contractor to define and implement qualitative and quantitative methodologies and guidelines that will define and measure the success of placemaking projects.
4. Update the "Mural Mile How to Guide", formalize the facilitator process with the QOL Committee acting as the lead for applications, and overarching guidelines for future murals. (approval, locations, # of murals, etc.)
5. Identify and complete a minimum two (2) new murals.
6. Ensure the successful and timely completion of the Bleachery Heritage Project within NEA grant guidelines. Plan dedication in Spring/Summer 2022.
7. Increase participation in and contributions to the Barre Mitchell Community Initiatives Fund. Annual goal of \$10,000
8. Complete and extend the collaborative partnership agreement approved by City Council between RHEDC and various outside community art groups (WAI, ACYC, WU).
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10. Support and assist the WAI in the completion of the third project of current contract at the corner White and Caldwell Streets
11. Make recommendation to revisit and implement the physical identification of downtown alleyways. Identify at least 1 alleyway for completion in 2022.

Marketing – Will be presented at February meeting.

IV. Other Business – N/A

V. Adjourn

- There being no further business to come before the Board, the monthly meeting was adjourned at 12:28 p.m.

Respectfully submitted,

David B. Vehaun
Secretary/Treasurer