

ROCK HILL CLEAN & GREEN

Mission Statement: *To promote litter reduction, beautification and recycling through public awareness, education and special events designed to reach every segment of the population; To make recommendations to city government on programs, policies and codes which impact these issues.*

Minutes

March 6, 2023

5:30pm

Present: Gale Moore, Jeanne Musgrove, Gary Bottomley, Melissa Chapman, Cliff Harris, Julie Johnson, Grace Lewis, Chris Johnson, Nadja Folse-Chorak

Absent: Charlie Ruffalo

Excused: Brienne Mobley, Elizabeth Sefton, Tim Angell, Kristy Bengivenga, Deb Lewis

Staff: Elizabeth Morgan, Melody Kearse

1. Call to Order
2. Approval of Minutes of February Meeting: Grace motioned, Clif seconded, unanimous approval
3. Board and Subcommittee Goals Review:
 - Litter and Beautification: Working to meet with HOAs or Neighborhood Associations in Wards 5 and 2 in January or February to talk litter prevention and recycling. Ryan will get Gary an updated list of HOAs. Met with Catawba Terrace HOA, only 3 attendees. Will look for a meeting to attend in Ward 5. Possible spring cleanup in Ward 5. Coordinate with Jason Weil to contact Clean and Green.
 - Recycling: Discussing how to convey the message that you already pay for recycling, so you should get a recycling bin. How do we have these conversations with new residents. What can we do at upcoming events. Put QR codes on outreach materials. Information on City website front page and in utility bills.
 - Education: Came up with ChristmasVille activity ideas. We have a number of ideas to include some education component to our participation. The craft was fine but we felt that those participating did not make the connection between the craft and C&G. Here is a list of ideas we brainstormed last night. We can still do a craft but may it does not become the main focus of our table.
 - Recycling sorts or some other activity
 - Have a video streaming that folks can watch will kids are making craft. Maybe the video could be the YC MRF?
 - Have examples of alternative options for gift wrapping. For example, using canvas gift bags. We might also have examples of items that cannot be recycled (foil and plastic wrapping paper, etc.) and the alternatives people could use, including wrapping paper made of recycled content.
 - We were also thinking we could provide the participants with reusable bags to use while shopping during the event. This could be communicated to venders and possibly even ask venders not to use plastic bags.

- Have a wrapping table so that folks could wrap items they purchase during the events with 'sustainable' wrapping paper.
- Participate at Chalk on Main, come up with ideas for Earth Day Birthday.

Earth Day Birthday Event Booth Suggestions -

- Create a mini "Follow the Bottle" lesson to use with the two or three at a time who visit our table- include tubes of plastic shred, fibers ready to weave into carpet or cloth, a toy recycling truck, etc - Pass examples from child to adult during discussion time.
- Bring back Litter Fishing or a litter/recycle sort to play with on the ground outside our tent. We would like for children to sort the items we bring into trash or recycle bins.
- Bring a picture frame/photo prop painted with words that encourages guests to recycle or the RH Clean and Green logo- Once posted on social media, others will see the message.
- Bring bottle caps and frames to make mosaics. Adults will take pictures once mosaics are made and children will return the caps to our booth for others to reuse the materials. Clean and Green volunteers will discuss recycling with the adults while children play with the caps to make art.

4. Past Volunteer Activities

- School recycling and litter lesson coming up in February. Packet assembly will be February 16 at 9 AM at the Operations Center Purchasing Conference Room.

5. Upcoming Volunteer Activities

- Litter Index in March
 - Ward 1: Grace Lewis
 - Ward 2: Cliff Harris
 - Ward 3: Gale Moore
 - Ward 4: Gary Bottomley
 - Ward 5: Julie Johnson
 - Ward 6: Chris Johnson
 - Return at the April meeting
- Come See Me Moonlight Jazz, April 21: Signup sheet
- Earth Day Birthday, April 22: Signup sheet
- Come See Me Tailgate, April 22: Signup sheet
- Winthrop Earth Day May 11: Chris will send email

6. New Business

- Bags to Benches info. Collected 322 pounds in January, total of 8,025 pounds.
- Elect a new board Vice Chair in May: In April we will take nominations

7. Old Business

- Elizabeth attended the KAB Conference February 20-23, presented info on Bags to Benches. Made good connections with Keep Charlotte Beautiful and Keep Gastonia Beautiful.

Adjourn

Next meeting April 3, 2023, 5:30 PM

Board Goals 2022/2023

- Reduce litter index by 3% to 1.44
- Continue educating residents about the correct items to put in the recycle bin and focus on dispelling misconceptions on where recycling goes and what happens to materials. Work to increase volume through education. Outreach at Park Pointe Village
 - Apartments: Distribution of outreach materials by Public Works to The Oaks
 - Decals
- Focus litter cleanups in Wards 5 and 2. Fall cleanup: October 29, 9 AM – 11 AM: COME IN COSTUME! Family members welcome. Meet at the parking lot at Ebinport and Cherry behind LL Flooring. We will cleanup along Cherry Road and possibly Ebinport.
- Increase awareness about bags to benches program and next steps of taking reusable bags. Increase film plastic collection by 7%.