

# ROCK HILL CLEAN & GREEN

**Mission Statement:** *To promote litter reduction, beautification and recycling through public awareness, education and special events designed to reach every segment of the population; To make recommendations to city government on programs, policies and codes which impact these issues.*

## Agenda

May 1, 2023

5:30pm

Present:

Absent:

Excused:

Staff:

1. Call to Order
2. Approval of Minutes of March and April Meetings:
3. Board and Subcommittee Goals Review:
  - Litter and Beautification: Working to meet with HOAs or Neighborhood Associations in Wards 5 and 2 in January or February to talk litter prevention and recycling. Ryan will get Gary an updated list of HOAs. Met with Catawba Terrace HOA, only 3 attendees. Will look for a meeting to attend in Ward 5. Possible spring cleanup in Ward 5. Coordinate with Jason Weil to contact Clean and Green.
  - Recycling: Discussing how to convey the message that you already pay for recycling, so you should get a recycling bin. How do we have these conversations with new residents. What can we do at upcoming events. Put QR codes on outreach materials. Information on City website front page and in utility bills.
  - Education: Participated in ChristmasVille, Earth Day Birthday, community meetings, and school lessons.
4. Past Volunteer Activities
  - Litter Index Results
    - i. Ward 1: 1.71 Increase 0.46
    - ii. Ward 2: 1.43 Decrease 0.03
    - iii. Ward 3: 1.42 Decrease 0.49
    - iv. Ward 4: 1 Decrease 0.08
    - v. Ward 5: 1.47 Decrease 0.39
    - vi. Ward 6: 1.69 Increase 0.29
    - vii. Overall: 1.45 Decrease 0.04
  - Community Appearance Results
    - i. Illegal Signs: 1.22 (Ward 1, 2, 3, 5, 6)
    - ii. Graffiti: 1
    - iii. Abandoned Junk Vehicles: 1.17 (Ward 1, 5, 6)
    - iv. Outside Storage: 1.12 (Ward 1, 3, 5, 6)

- Come See Me Moonlight Jazz, April 21
  - Earth Day Birthday, April 22
  - Come See Me Tailgate, April 22
5. Upcoming Volunteer Activities
- Litter Clean up May 20
6. New Business
- Bags to Benches update: April 2023, 219 pounds, total 8,284 pounds
  - Elect a new board Vice Chair in May: Elizabeth Sefton
7. Old Business

### **Adjourn**

**Next meeting June 5, 2023, 5:30 PM**

#### Board Goals 2022/2023

- Reduce litter index by 3% to 1.44
- Continue educating residents about the correct items to put in the recycle bin and focus on dispelling misconceptions on where recycling goes and what happens to materials. Work to increase volume through education. Outreach at Park Pointe Village
  - Apartments: Distribution of outreach materials by Public Works to The Oaks
  - Decals
- Focus litter cleanups in Wards 5 and 2.
- Increase awareness about bags to benches program and next steps of taking reusable bags. Increase film plastic collection by 7%.