



Rock Hill Tourism Commission Meeting

March 15, 2023 | City Hall Room 373

Present: Connie Delaney, Joe Gullledge, Wayne Holmes, Sharad Patel, Betty Plumb, Arvin Salvacion | Absent: Antonio Mickel
Staff: Rebekah Ardis, Andrea Barnette, Laurie Helms | Absent: David Linder

Welcome & Call to Order: Betty Plumb, Chair – Called meeting to order @ 9:05 AM

Approval of Minutes: Connie Delaney made a motion to approve the February 22, 2023 meeting minutes. It was seconded by Wayne Holmes. All were in favor.

OLD BUSINESS:

Master Plan Report: Laurie Helms

- Laurie gave updates on construction projects from the March Highlights report.
- The Rock Hill Park at Lake Wylie has a tentative date of May 4, 2023 for a Grand Opening.

NEW BUSINESS:

Economic Impact Report: Rebekah Ardis

- Rebekah reported a direct tourism economic impact of \$6,208,003 from 18 PRT events during the month of February.
- Upcoming events mentioned: Circus on Ice (Mar. 21, 2023 at the Sports & Event Center) and the American Kennel Club (AKC) Fastest Dog and Frisbee Dog (May 18-21, 2023 at Manchester Meadows).
- Andrea Barnette shared a City of Rock Hill workforce development initiative. As part of the City's The Works career exploration program for high school students, Andrea created and led a successful Hospitality & Tourism session in March.

Review of 2023-2024 ATAX Grant Applications: Betty Plumb

- Betty led the Commissioners in a review of grant applications received for the 2023-2024 ATAX cycle.
- Laurie made note of questions for follow-up with applicants.

ADDITIONAL COMMENTS: No comments.

Adjourned: 10:15 AM

*Respectfully submitted,
Rebekah Ardis & Laurie Helms*