

# ROCK HILL CLEAN & GREEN

**Mission Statement:** *To promote litter reduction, beautification and recycling through public awareness, education and special events designed to reach every segment of the population; To make recommendations to city government on programs, policies and codes which impact these issues.*

## Agenda

November 6, 2023

5:30pm

**Present:**

**Absent:**

**Excused:**

**Staff:**

1. Call to Order and introduction of \_\_\_\_\_: Welcome to \_\_\_\_\_.
2. Approval of Minutes of October Minutes.
3. Board Goals: See back page for updated for goals.
4. Subcommittee Goals:
  - a. Committee Sign Up Sheets and Subcommittee
5. Past Volunteer Activities
  - a. Litter Clean up, September 23 at 8:30 AM, very well attended, over 100 volunteers from Northwestern, KYCB and Clean & Green
  - b. Clif helped clean up a home before Rolling in Rock Hill
6. Upcoming Volunteer Activities
  - a. America Recycles Day School Event November
  - b. Chris will send out sign up to volunteer with recycling for Winthrop Homecoming November 11.
  - c. ChristmasVille December 1-3 (activity?)
7. Old Business
  - a. Nadja will reach out to T-Wrecks about potential partnerships.
8. New Business
  - a. Bags to Benches: October total pounds, 89 total of pounds.
  - b. Interest in partnering with Pathways to do a cleanup?

**Adjourn**

**Next meeting January 9, 2024, 5:30 PM**

Board Goals 2023/2024

- Reduce litter index:
  - Hot Spot Identification program: Board members will send Elizabeth pictures (text or email) of litter hot spots and we will encourage others to participate in a cleanup. Outreach through social media.
  - Focus litter cleanups in Wards 1 and 6
- Highlight the local economic benefits and closed loop process of recycling.

- Label event center bins for recycling.
- Plan and complete a beautification project.
  - Work with Neighborhood Services to identify a beautification project.
  - Coordinate yard cleanups before Rolling in Rock Hill with Neighborhood Services.
- Increase awareness about bags to benches program and next steps of taking reusable bags.
- Invite Council Members and Mayor to meetings to give us updates and let us know how we can help.

Litter & Beautification Subcommittee:

- Concentrating on Wards 6 and 1 for meetings if they have neighborhood meetings
- Graffiti around town, reach out to Robin Joas

Recycling Subcommittee:

- Put the educational stickers on the residential roll carts
- ARD recycle sculpture contest plan for 2024

Education Subcommittee:

- Stick with main key events: ChristmasVille, ARD, Earth Day Birthday, Come See Me
- Expand to new events: Could we work with the 5K and 10K and have tabling to have information out at the event. Fundraiser walks, have a presence at those events.