

Lifelong Learning @ Rock Hill

August 15, 2024, 10 AM Northside Recreation Center

MINUTES

- I. Staff Updates
 - a. Southern Conference for Learning in Retirement (Krista)
 - i. Committees
 - ii. First-Time Participant Calls
 - iii. Facilitator Recruitment/Instructor Class

Krista shared what she gleaned from the SCLIR in July, which included the implementation of additional committees. She shared that as a PRT program that interacts with the OWLS, committees such as a social committee isn't necessary; however, the Ad. Comm. discussed the benefits of a curriculum committee, and Faith mentioned that having more people involved was an intent of the initial committee. Krista said we will work to implement a curriculum committee that will begin working to assist with creating the Fall 2025 courses. It was recommended that we be sure to review the end-of-course surveys, look for trends, implement basic vetting of the individuals who serve on this committee. We first need to identify objectives for this sub-committee, and then invite a few individuals to participate (instructors, new participants, those who have been involved for a while). Krista mentioned those who serve must be computer literate as much of this work is done electronically.

Krista also mentioned the idea of having the Advisory Committee calling to welcome first-time participants. This was a special touch also learned from the summer conference. We determined that other individuals could also volunteer to do this, and we could provide a basic introductory script for those who may need it.

Krista then shared how the OLLI program at the University of KY offers a free course for anyone interested in teaching but who may need some special assistance to move to the level of committing for a course. The Ad. Comm. liked this idea and agreed it could help individuals feel more confident and comfortable with completing the proposal.



Following the review of the summer conference, Krista also added a conversation about moving to more of a year-round calendar, at least by offering more summer opportunities. She mentioned how the conference keynote speakers emphasized the importance of learning for brain health, and the social isolation that so many experience is negated to some degree with involvement with lifelong learning programs. Randy also emphasized the disheartening experience so many registrants feel when they try to get into class on one of two days a year, and how this frustration is not what we want to offer. Offering more of a year-round calendar could offset some of these experiences.

The committee agreed the expanded calendar is something to consider, suggesting maybe summer could be a good time for "re-runs" (repeat courses), and noting that while many are busy during this time of year, the isolated ones typically still are not. Faith reminded us to outline what resources are needed for this growth and to get those ideas on paper. This idea will continue to be a work in progress.

- II. Fall 2024 Open House
 - a. Needs/Assignments
 - b. Registration Day

The committee agreed to have the Open House in the Community and Multipurpose rooms to offer a more intimate feel, noting that crowds add to the excitement and the understanding that what is being offered is a "big deal". We discussed what we might expect for Thursday's in-person registration and agreed to offer an informal ask of attendees' plans for returning for in-person registration as people leave on Tuesday (board with tally marks). We will then quickly recruit some volunteers to assist if we anticipate a large crowd. We will still distribute numbers as people enter so no one has to stand in a line and miss out by being in the "slow" line.

III. Goal Updates

- a. 5-Year Anniversary
- b. Volunteers
- c. Marketing
- d. Discretionary Funds



Dave B. gave a review of why we are offering the 5-Year Anniversary celebration—to remind people that learning is fun and makes people feel good; to offer appreciation to mayor, original committee; to motivate more people to become lifelong learners; and such an event will make a statement about Rock Hill—great place to live as not only are we growing in number but also growing intellectually and emotionally.

The committee was also informed on other details that the subcommittee has worked on, including sponsorships, keynote speaker, schedule, etc.

Dave D. reminded us that "sponsorships" could also be gifts in-kind, so the subcommittee will work on that angle, too. Bill also initiated a conversation about having the Advisory Committee serve as a sponsor for the event, showing that a gift of any size from the committee would provide the opportunity to emphasize that the Ad. Comm. is also strongly involved and strongly supportive of LL@RH.

Pam highlighted the involvement of the volunteers and how we offered a Volunteer Orientation on Aug. 14. We are grateful for staff consistency and the ability to offer this sort of involvement.

Krista mentioned that marketing and discretionary funding are being shifted mostly to focus on the 5-Year Anniversary.

The meeting concluded with a look at upcoming dates.